

THE NATIONAL MONEY NIGHT TALK

Presented by Jean Chatzky, American Express, and the Council for Economic Education
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During these sensitive financial times, it is crucial for youth to learn about financial decision-making. You, as parents, can play a vital role in ensuring that your kids have positive financial futures.

This fall, American Express, personal finance expert Jean Chatzky, and the Council for Economic Education have teamed up to launch “The National Money Night Talk.” “The talk,” set for Thursday, September 16, is an evening reserved for parents to sit down and discuss financial responsibility with their children.

The Kansas Council on Economic Education (KCEE) and NexLearn, LLC are adding to the national event by providing an interactive, easy-to-use resource to parents for use with their kids, especially those in Kindergarten through 8th grade. For one night only, on September 16, the Financial Foundations for Kids (FF4Kids) resource will be available FREE to the public.

FF4Kids, a comprehensive set of computer lessons, features episodes introducing students to economic and financial concepts such as budgeting, saving, sources of income, and borrowing. FF4Kids is a great resource for the talk because it requires minimal preparation, is instantly engaging for students, and provides parents with the flexibility to stop and start the video lessons. It facilitates genuine discussions which enable parents and kids to learn together about sound money choices, no matter the level of prior knowledge.

Parents, it is important to talk with your kids about financial responsibility. On September 16, we encourage you to take advantage of FF4Kids as a free teaching tool. That day, just visit www.kcee.wichita.edu and enjoy!

To find out more about FF4Kids and other KCEE programs for schools, visit us on the web at www.kcee.wichita.edu, call us at 316-978-5183, or email us at kcee@wichita.edu.

For more information on the National Money Night Talk and to access resources for older students, check out the official event site: www.moneynighttalk.com.

